

# India's Most Affordable Corporates Gifts Franchise



# SCOPE IN INDIA

- व्यक्तिगत या सामूहिक रूप से गिफ्ट देना भारतीय संस्कृति का एक महत्वपूर्ण अंग है।
- भारत में गिफ्ट का 2,50,000 करोड़ का मार्केट है।
- इसमें से कॉर्पोरेट्स गिफ्ट्स का मार्केट 12000 करोड़ का है।
- भारतीय कंपनियों में अपने कर्मचारियों, ग्राहकों और साझेदारों को गिफ्ट्स देने की परंपरा है।
- भारत के युवाओं में Birthday, Anniversary और Festival Season में गिफ्ट देने का बहुत क्रेज देखने को मिलता है।
- भारत में गिफ्ट्स का मार्केट बहुत तेजी से विकसित होने वाला मार्केट बन चुका है।

## About Us...

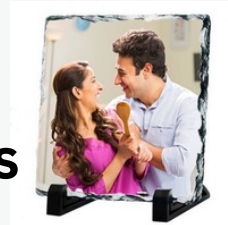
**We are the Leading Franchisor of 5000 + Products of Customised gift items like Mugs, Customise cushions, Stones, Sipper, Mouse pad, Keychains, Machines, Printer, paper etc.**

**Taxway Print has helped business owners, entrepreneurs and individuals create their identities with custom designs and professional marketing.**



# Why We Are Best in B2B

- **Most Affordable**
- **Recognizance in Pan India**
- **Ready To Start**
- **Team Training**
- **Set Brand & Part Of Brand**
- **Testimonials**
- **Machinery & Raw Materials**
- **Marketing Support**
- **High Quality Products**
- **No Royalties**



# Why We Are Best In B2C

- High Quality Products
- Pocket Friendly
- Fast Service
- 5000 + Products





# TAXWAY<sup>®</sup> Print

Corporate Gifts Shoppee

				
Large Mug ₹ 300	Mug ₹ 140	Patch Mug ₹ 210	Magic Mug ₹ 240	Handle Colour Mug ₹ 185
				
Bon China Mug ₹ 160	Mouse Pad Square ₹ 60	Mouse Pad Round ₹ 60	Mdf Tea Coasters ₹ 185	White Sipper (500ml) ₹ 220
				
Silver Sipper (500ml) ₹ 240	Rock Photo ₹ 275	Ceramic Plate ₹ 260	Table Clock ₹ 130	Clock With Pen Stand ₹ 125
				
Multi-Utility Stand ₹ 80	Paper Clip ₹ 30	Acrylic Paper Weight ₹ 40	Taxway DSC ₹ 550	Taxway Pen ₹ 10
				
Plastic Key Chains ₹ 35	Acrylic & Metal Key Chains ₹ 20	MDF Key Chain ₹ 25	Fur Heart Cushion ₹ 360	Fur Square Cushion ₹ 360
				
Customized Heart ₹ 400	Customized Square ₹ 425	Customized Square ₹ 425	Velvet Cushion ₹ 460	Big Heart Cushion ₹ 580



Chrome Plated



# Franchise Package

- White Mug (1)
- T-shirts (2)
- Tea Coaster (2)
- Keychains (12)
- Mouse Pad (2)
- Pen (12)
- Clock (2)
- Clock with Pen Stand (2)
- Pen Stand (1)
- Paper Weight (1)
- Software
- Training
- Marketing Support
- Daily Post For B2C
- Authorization Certificate

**RS. 24,999/-**

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Corporate Gifts Shoppe



# Franchise Package



- 5 in 1 Machine (1)
- Printer (1)
- Ink (1 Set)
- Paper (2)
- Sublimation Tap (6)
- White Mug (24)
- Patch Mug (24)
- Magic Mug (24)
- Inner Clr Mug (24)
- Heart Mug (24)
- T-shirts (36)
- Keychain (60)
- Bottle (12)
- Cushion (12)
- Photo Frame (12)
- Stone Frame (12)
- Mouse Pad (24)
- Tea Coaster (36)

**RS. 99,999/-**

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# RETURN OF INVESTMENT

Description	Case 1	Case 2
<b>TOTAL REVENUE</b>		
Avg. Per Day Sale	<b>3000</b>	<b>5000</b>
Total Income	<b>90000</b>	<b>150000</b>
<b>TOTAL EXPENSES</b>		
Staff Salary	<b>10000</b>	<b>10000</b>
Raw Material	<b>40000</b>	<b>50000</b>
Other Expenses	<b>5000</b>	<b>5000</b>
Advertisement	<b>2000</b>	<b>2000</b>
Total Exp.	<b>57000</b>	<b>67000</b>
Net Income	<b>33000</b>	<b>83000</b>

**\*Disclaimer:** This is a report used for indicative purpose. No part of this report guarantees sales or costs. The Revenue & Expenditures are calculated upon the reasonable assumptions derived from experience. The Success of a Franchisee depends upon many factors, this report is to guide the franchise to take the path to success. The Figures will vary on different factors like Pricing, Service, Demographics, Paying Capacity, and most importantly location. Its advised the franchisee to take advice from Franchisor and then build an business plan accordingly to attain success.

# Marketing Help

- **Digital Marketing**
- **Create Social Media Platforms**
- **Social Media Create Ads**
- **Daily Post For B2C**
- **Meems Marketing**
- **Google Search Business & Review**
- **Pamphlets**
- **National & Group Branding**
- **Sales Training**
- **Welcome Offer/Festival Offer/  
Combo Offer.**

# Operation Help

Software



Software  
Training

Staff  
Training



Standard  
Operating  
Procedure



# Requirements



**Space For Business**



**Computer**



**Internet**



**Mr. Niranjan Mahawar**  
CEO & Founder Of Taxway Group

He is the CEO & Founder Of India's first & Largest Tax Consultancy Company Taxway Group From Last 15 years. He is currently running 20 + Businesses

He Has Been Honored By The Multiple Awards

- 1. Pride Of Rajasthan By Dainik Bhaskar 2022
- 2. World Record Holder.
- 3. Entrepreneur Of The Year 2021.
- 4. Rajasthan Gaurav Award 2010



**Mr. Vikas Saini**

Project Head

He is Sales, Supply Chain Management & Franchise Module Expert.



# Who is Franchisor



1. टैक्सवे इनकम टैक्स डिपार्टमेंट द्वारा अप्रूवड एक कर सलाहकार कंपनी है।
2. टैक्सवे भारत की सबसे बड़ी कर सलाहकार कम्पनी है।
3. टैक्सवे की पूरे भारत में 15,000 से भी अधिक ब्रांच वर्तमान में कार्यरत है।
4. टैक्सवे को ISIN (International Securities Identification Number) मिला हुआ है।
5. टैक्सवे एक वर्ल्ड रिकॉर्ड से सम्मानित संस्था है।
6. टैक्सवे ना सिर्फ टैक्सेशन बल्कि और भी 20 तरहके अलग-अलग बिज़नेस में डील करती है।
7. Mutual Fund National Associate Firm है।
8. National PAN Card Distributor Company है।
9. Income Tax and GST Software Manufacturing Company है।
10. टैक्सवे कम्पनी 300+ Services Product में Deal करती है।
11. टैक्सवे समूह की भारत से बाहर जैसे: दुबई, सउदी अरब, अमेरिका, में भी Franchise है।
12. दैनिक भास्कर के Pride of Rajasthan Award से सम्मानित है।
13. Entrepreneur of the Year 2021 से सम्मानित है।







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## Facilities Equal Money

- ✓ **Authorization Of Franchise**
- ✓ **Use Of Trademark**
- ✓ **Area Monopoly**
- ✓ **Training**
- ✓ **Stock**
- ✓ **Marketing Material**
- ✓ **Digital Marketing Support**
- ✓ **Software & App**
- ✓ **Testimonials Certificate Frame**
- ✓ **Website**





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# Franchise Process



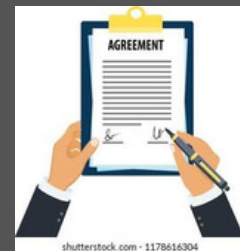
**Pay Franchise Amount**



**Approved Amount**



**Franchise Agreement**



**Packing & Dispatch**





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# Bank Detail

**A/C Holder Name : TFD Services Ltd.**

**Bank Name : Indian Bank**

**Account No. : 6683904493**

**IFSC Code : IDIB000F012**

**MICR No. : 305019002**





