

Taxway Kiddoo Play School



**A Venture of Taxway
Group Since 2002**

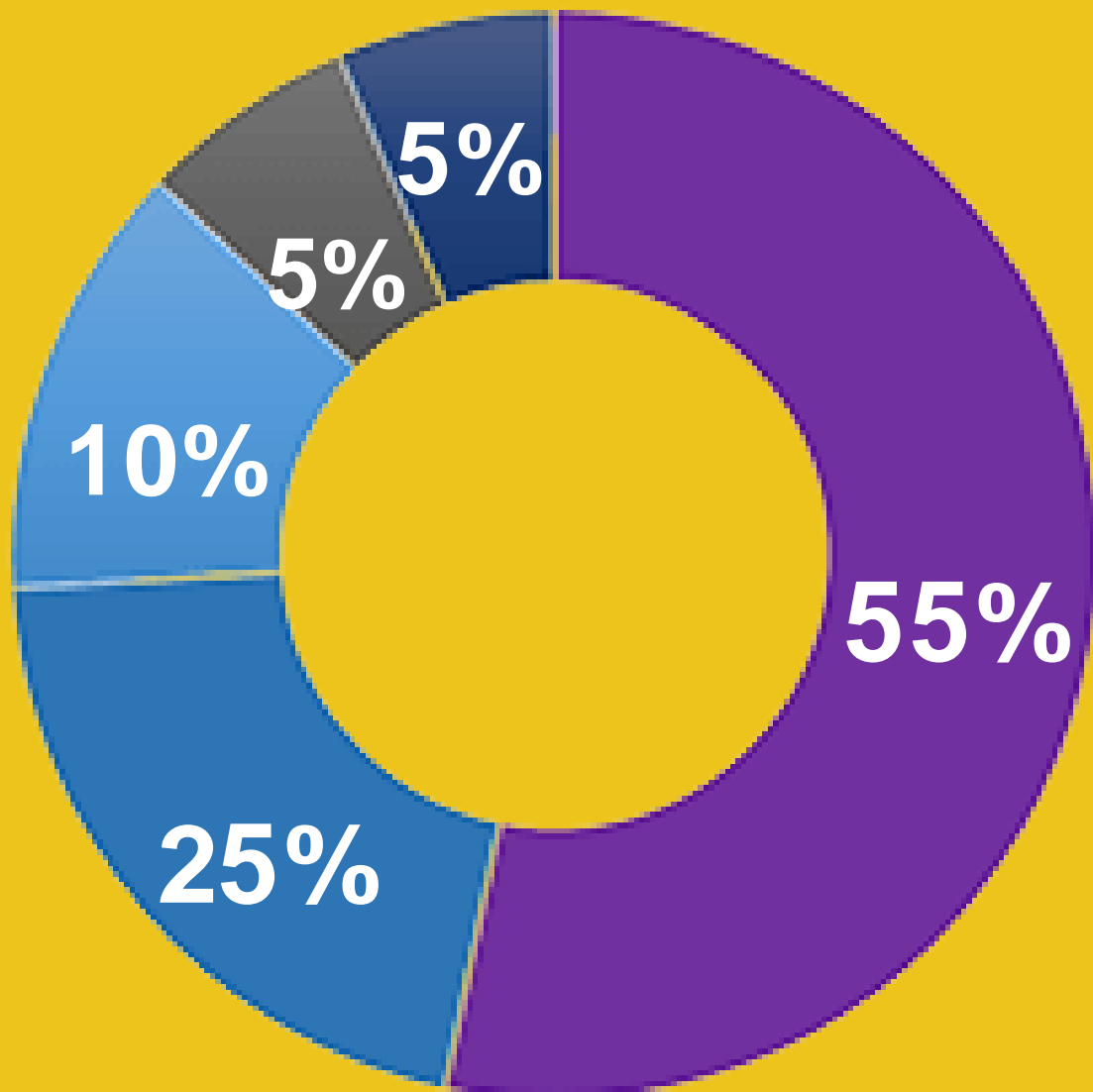
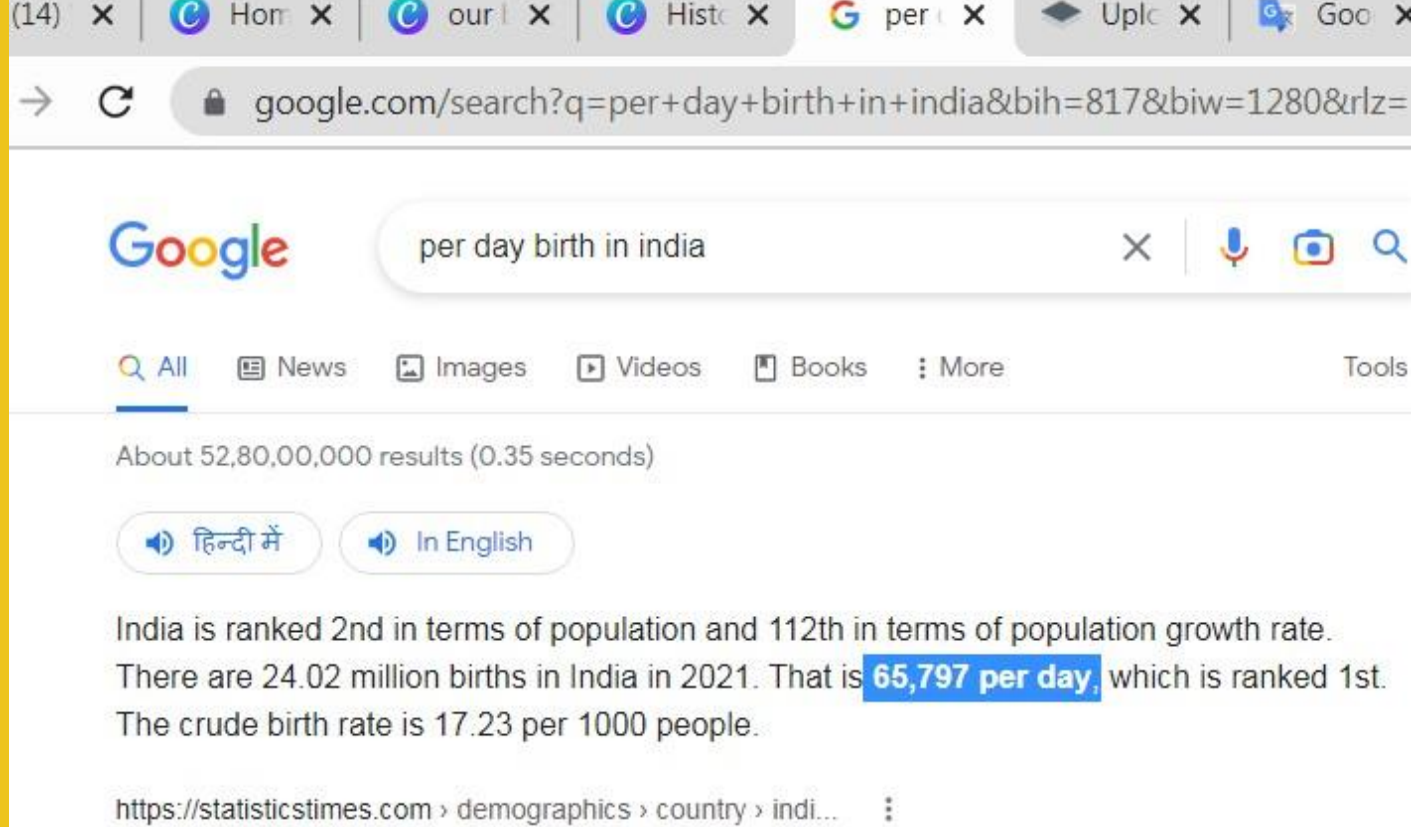
A UNIQUE MEMORY BASE PLAY SCHOOL

GUINNESS BOOK AWARDED GROUP



TAXWAY Group
Kiddoo किड्डू
A Memory Base Play school

PLAY SCHOOL MARKET IN INDIA



- Less Than 2 Years
- 2-4 years
- 4-6 Years
- Above 6 Year
- Others

<https://www.expertmarketresearch.com/reports/india-pre-school-childcare-market>

About Us

Taxway Kiddoo play school is a Unique Memory Base Play School Awarded by 7 national & International awards including Guinness book awarded, Asia book of records, India book of Records where we make simple children into Smart Intelligent Memory Kid. We are running a chain of pre schools under brand name of “Taxway Group”

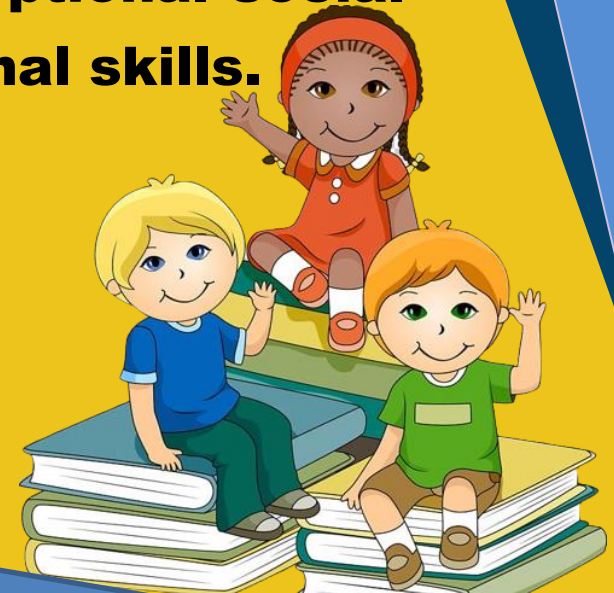
Vision

To Establish an Ideal pre-school chain that focuses in offering a Value based foundation to the children who will joyfully begin on the journey to discover the world of happy thinking and learning.

Mission

Teaching Should be much more than transmitting facts and instilling skills. it should teach kids itself, giving them the mental tools that enables them self learning.

To integrate exceptional environment, which creates an iconic preschool model that offers complete growth and enables children to develop exceptional social & inter-personal skills.



क्या है **KIDDOO**?

A MEMORY BASE PLAY SCHOOL FRANCHISE



Kiddoo Memory Base Play School को शुरू करके
आप बन सकते है Memory School के **PRINCIPAL**
या OWNER और अपने शहर के बच्चों को बना
सकते है **MEMORY KID**

WHY CHOOSE KIDDOO?



**INDIA'S FIRST
MEMORY BASE
PLAY SACHOOL**

**PARENTING
SCIENCE METHOD
FOR PARENTS**

**CHILD
SCIENCE
TRAINING**

**GUINNESS
BOOK AWARDED
GROUP**



**WORLD
GREATEST
PALTFROM FOR
STUDENTS**

**KIDDOO TIMES
NEWS PAPER**

**RUN BY INDIA'S LARGEST
TAX CONSULTANT
(TAXWAY GROUP)**

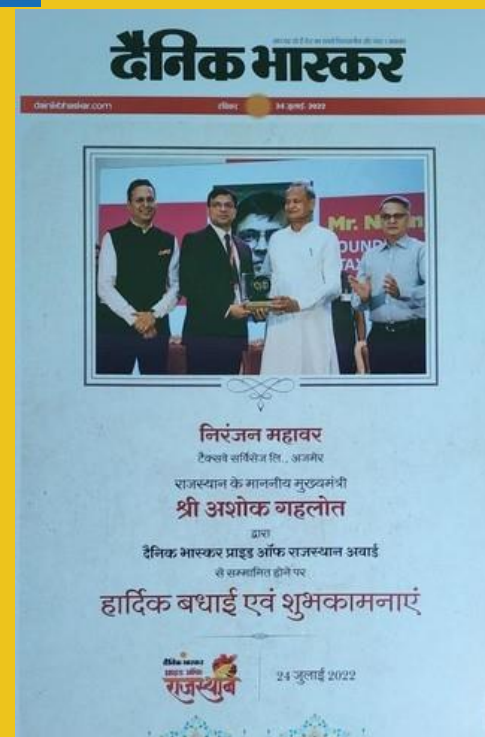
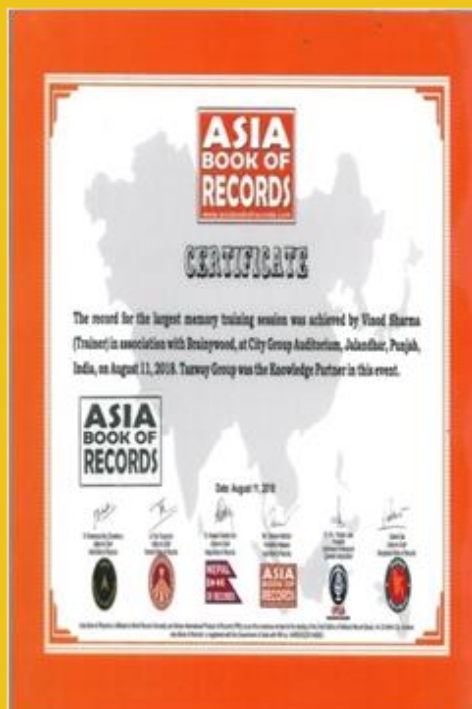
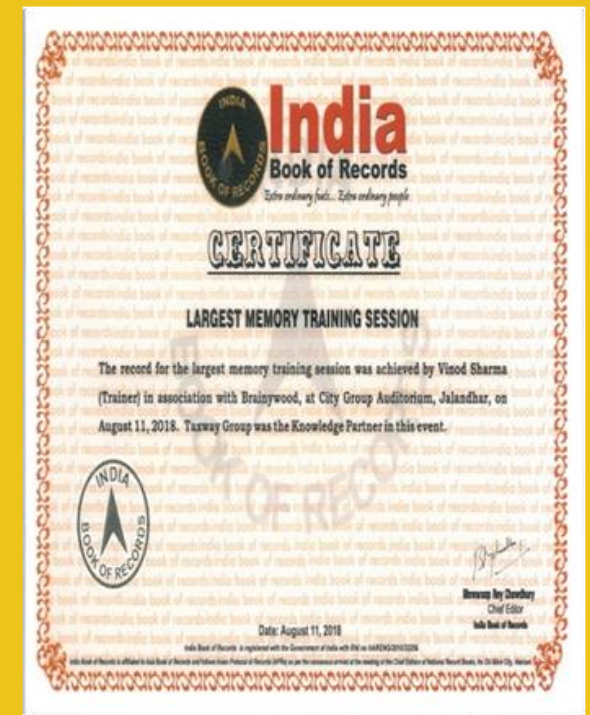
**INDIA'S FIRST
E - SHOPY FOR
PARENTS**

KIDDOO COURSE FEES

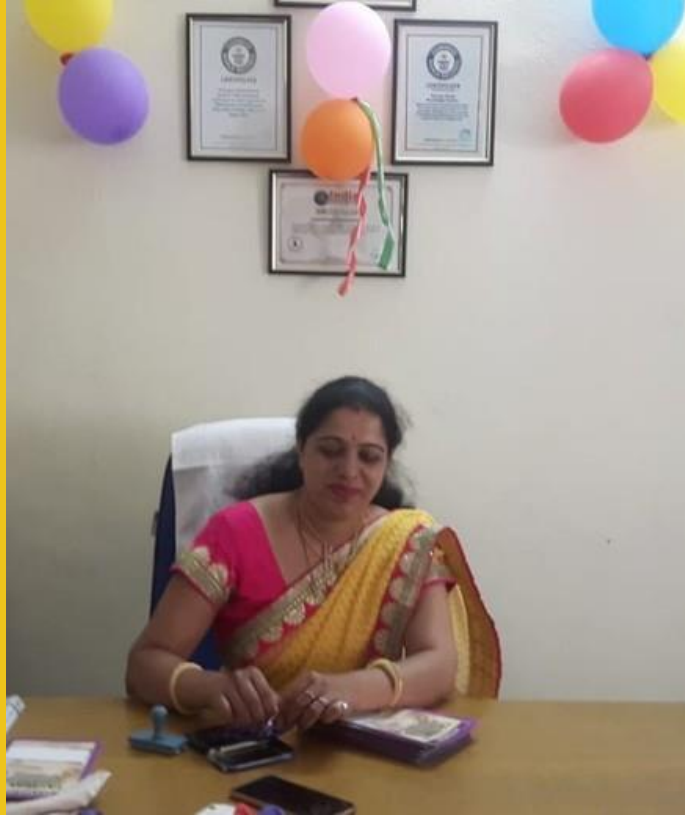
CLASS	KIT FEES	PER MONTH FEES
PLAY GROUP	2500	800
NURSERY	2500	1000
LKG	2500	1000
UKG	2500	10000

KIDDOO USP

TESTOMONIAL



Testimonial



Point - 1

INCOME STORY

50 (Students) x 1,000 =
50,000 (Monthly)

50,000 x 12 =

6,00,000 YEARLY

अगले 2 साल के लिए

6,00,000 x 2 Years =

12,00,000 की INCOME

Point- 2

NAME / FAME

RAMESH KUMAR

PRINCIPAL या OWNER

Taxway Kiddoo

(A memory base play school)

और अपने एरिया में **MEMORY BASE**
PLAY SCHOOL के **PRINCIPAL** या
OWNER के रूप में पहचाने जायेंगे ।

Point - 3 MARKETING



FACEBOOK

World Greatest
Record Event



Memory Test



WHATS - APP



Instagram

आप **SOCIAL MEDIA, WORLD GREATEST RECORD, MEMORY TEST** के माध्यम से **MARKETING** कर सकते है और ज्यादा से ज्यादा पेरट्स को जानकारी दे कर आप एडिमशन करा सकते है

Point - 4

OPERATION

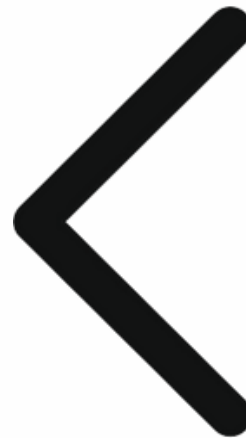
1 Day Head Office
with Play School Expert

Product

OFFLINE

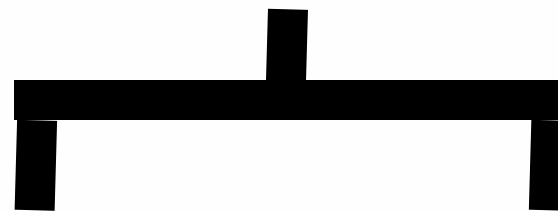


LIFE TIME
TRAINING



SOFTWARE

ONLINE (3 DAYS TRAINING)



WEBINAR

VIDEO LINK

Taxway kiddoo Preschool Requires its Franchise Partners to Just have a Place where Preschool can be started Preferably in a Residential Area with High Density Population, Passion to Nurture Early Years of Children and the Franchise Investment.

Who Can Start?

Any Graduate, Teacher, School Owner, Coaching Owner, House Wife And Any Female.

**What You Require
to Start ?**

**Area -
1000 Sq.ft
Rented Or
Owned**



ABOUT THE COMPANY

OUR STORY



- Taxway was started in the year 2002 with an objective to simplify the text by making customer friendly and easy.
- **The founder of Taxway Mr. Niranjana Mahawer** identified this very gap in the process and thought of creating which will help and guide individual, companies or anyone seeking help in the matters of taxation.
- **We are having 20+ ventures and 9000+ franchise working**

VENTURES OF TAXWAY GROUP



WHY CHOOSE TAXWAY

1. टैक्सवे इनकम टैक्स डिपार्टमेंट से एप्रूव्ड एक कर सलाहकार कंपनी है ।
2. टैक्सवे भारत की सबसे बड़ी कर सलाहकार कम्पनी है ।
3. टैक्सवे के पास पूरे भारत में 15,000 से भी अधिक ब्रान्चेस वर्तमान में कार्यरत है।
4. टैक्सवे को ISIN(International Securitise Identification Number) मिला हुआ है ।
5. टैक्सवे एक world record से सम्मानित संस्था है ।
6. टैक्सवे न सिर्फ टैक्स बल्कि और भी 20 तरह के अलग-अलग बिज़नेस जैसे (Taxation, Capital, Media, Publication, & Print, Education, IT, Grooming &) Wellness, Business Consultant, Club & Literature, Retail, Food & resort में भी डील करती है ।
7. Mutual Fund National Associate Firm है ।
8. National PAN Card Distributor Company है ।
9. Income Tax and GST Software Manufacturing Company है ।
10. टैक्सवे कंपनी 500+ Services Product में Deal करती है ।
11. टैक्सवे समुह भारत से बाहर जैसे: दुबई, सऊद अरब, अमेरिका, जर्मनी, स्वीडन , एव कनाडा में भी Franchise है ।
12. दैनिक भास्कर के Pride of Rajasthan Award से समानित है ।
13. Entrepreneur of the Year 2021 से समानित है ।
14. टैक्सवे CollegeFoundation (Jaipur National University JNU), Jaipur Engineering College & Research Center (JECRC) से अधिकृत है ।

KIDDOO PLAY

SCHOOLMODEL

Franchise Cost

99,999/-



**SCHOOL
SETUP**

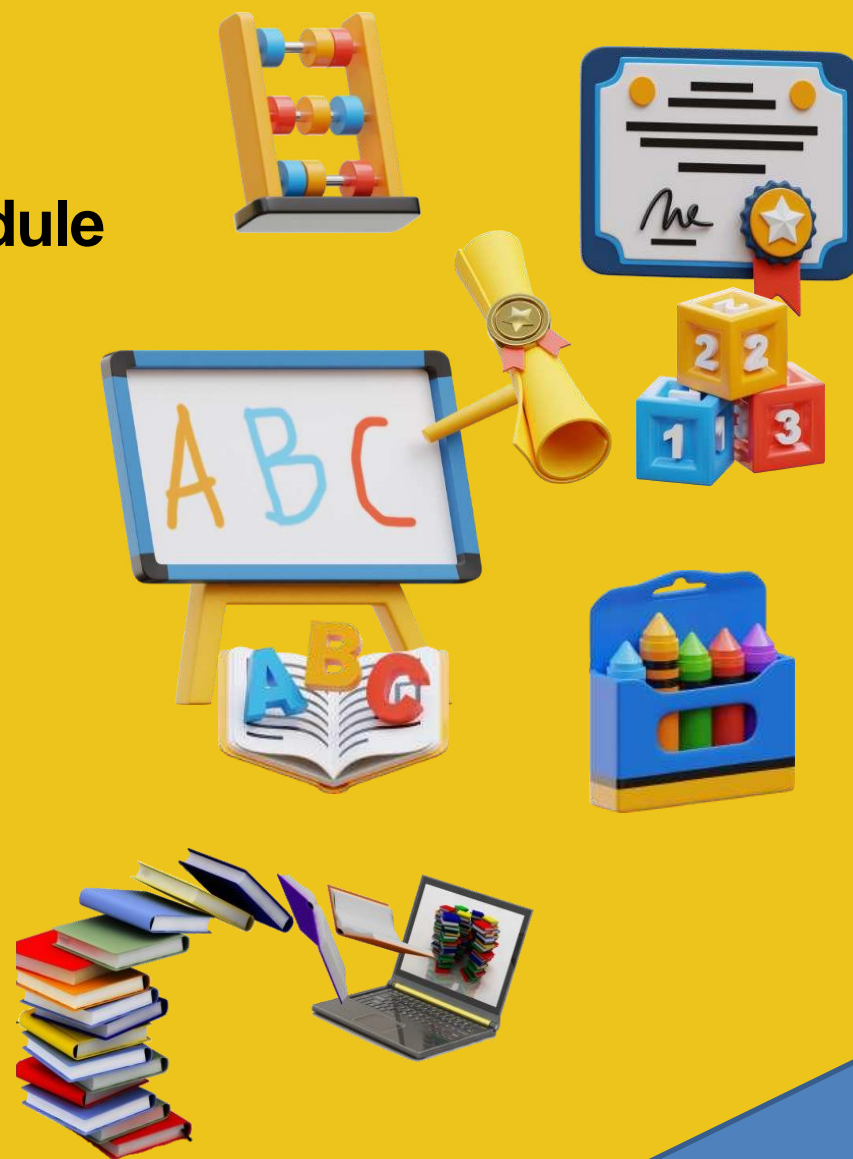
**Branch
code**

**Training &
Certificates**



What Do You Get

1. Kids Furniture
2. Preschool Setup Design Layout
3. Owner/Counselor Training Online Module
4. Teacher Training Module (Online)
5. Online Digital Marketing Support
6. Local Marketing Action Plan
7. Memory Base Concept Curriculum
8. Parenting Science Webinar
9. Startup Materials Kit
10. World greatest Record Nomination
11. Day to Day Class Planner
12. Digital Learning App
13. Franchise Helpline Support
14. School Management Software



1. Startup **Materials Kit** - All Items Included **Play Equipment's**



Slider



Rocker



Magic scooter



2. Startup **Materials Kit**- All Items Included Interiors & Exteriors



**Hindi Words
 Big Stickers**



**Alphabet Big
 Stickers**



**Wall
 Stickers**



Wall Banners

3. Startup **Materials Kit** - All Items Included **Puzzles Games**



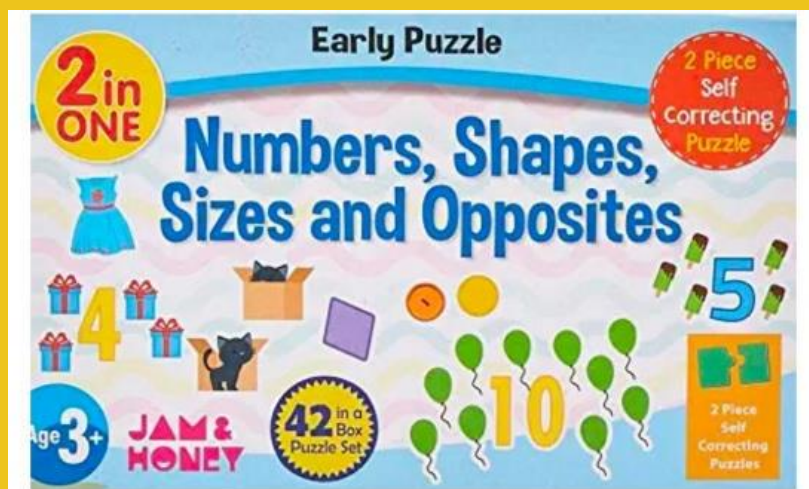
**Fruit
Puzzles**



**Vehical
Puzzles**



**Birds
Puzzles**



**Number, Shapes
and opposites**



**Shapes
Puzzles**

4. Startup **Materials Kit** - All Items Included **Play Tools & Games**



Tunnel



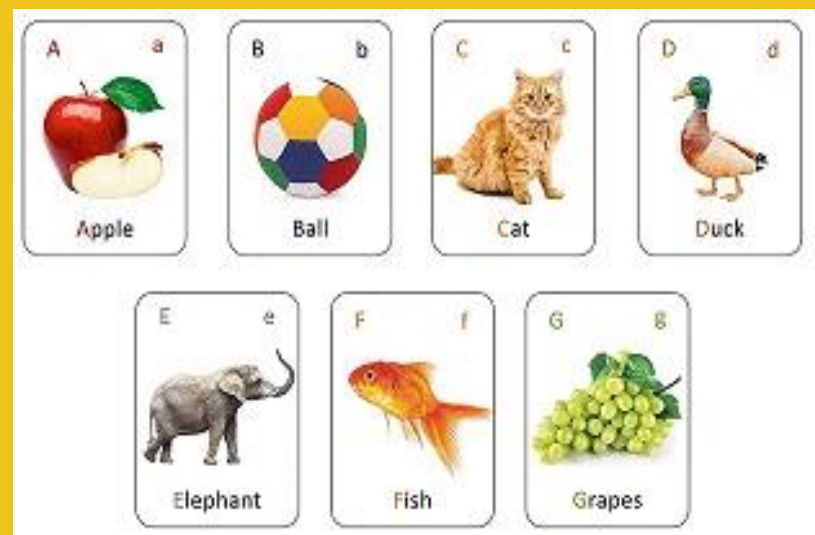
**Sand Play
Game**



Hula Hop



Education Mat



Flash Cards

5. Startup Materials Kit - All Items Included Marketing Materials



PAMPHLETS



Brochure



**Kiddoo Times
 E - Paper**



Banner

6. Startup **Materials Kit** - All Items Included Certifications



**WORLD'S GREATEST RECORD
NOMINATION CERTIFICATE**



**DIGITAL CLASS
CONTENT**



**AUTHORIZATION AND TRAINING
CERTIFICATE**



5. Kids Furniture (30 Kids) - All Items Included

**TABLE
INCLUDED**



**HIGHT QUALITY
CHAIRS
INCLUDED**

6. Student Kit



T Shirt



Short



Socks



ID Card



Taxway Kiddoo Bag



Learning & Activity Book Set



Diary, Report Card

7. Preschool Setup Design Layout - Included

Pamphlet Creatives |
Opening Soon
Creative | Admission
Open Creative | Main
Board Content |
Brochure Creative |
Posters Creatives |
Year Festival Wishes
& Social Media
Creatives



A Complete Step by Step Setup Guidelines is Provided on the Interior Setup, the Exterior Paint Designs, Exterior Main Name Board Design, Interior Notice Board Size & Designs Any Residential Place can be turned into a Playschool its about how the well total space is utilized. Which is where we help you out on the structure.



8. Owner & Counselor Training - Included

Owner / Principal Head Training

The Training Given are to the Owner in regards to How to Setup the Preschool with Step by Step Guidelines on Hiring and Day to Day Operations of a Preschool. To Keep it Cost Effective and Simple the training is provided online Pan India



Counselor Training



Counselor Training is the Admission Pitch given to the Parents while a Parent visits the Preschool for Admission. On the Base of Our Experienced Curriculum & Operations Team we have simplified the Training so that any person can understand and execute the counselling with ease.



9. Teacher Training Module Online - Included

We Provide Online Teacher Training Course for each and every teacher associated with the Taxway kiddoo Preschool Franchise Center at no extra cost till the franchise term period. Online Teacher Training is Provided throughout the franchise period and is valid to all the teachers of the school without any additional cost.



10. Online **Digital Marketing Support**- Included

Being an Taxway kiddoo Franchise Partner will give you the Advantage, where we take care of your Online Presence and image with Services listed below included



**Dedicated Social Media Page
with Regular Posting
& Social Media Year Planner**



**Social Marketing
Content**

11. Local Marketing Action Plan - Included

We Understand the Importance of Image Building of a School in Your Local Area and Based on our vast experience we have designed a Local Marketing Action Plan which will help you gain Awareness and leads for Admissions alongside gaining goodwill for your center in the most affordable cost possible which will require more of your time and effort rather than money.



12. Taxway kiddoo **Unique Curriculum** - Included

Taxway kiddoo Preschool Pan India implements unique Preschool Curriculum based on Child Science. Our Curriculum focused on overall development of child. We provide life long learning to children. We make children learn the things bt memory methods & techniques. & sets the standards for learning and development, and it focuses on every child from the time they're born until they're five years old. The belief is that children develop early, and it depends on how and what they learn in the first



13. Day to Day **Class Planner** - Included

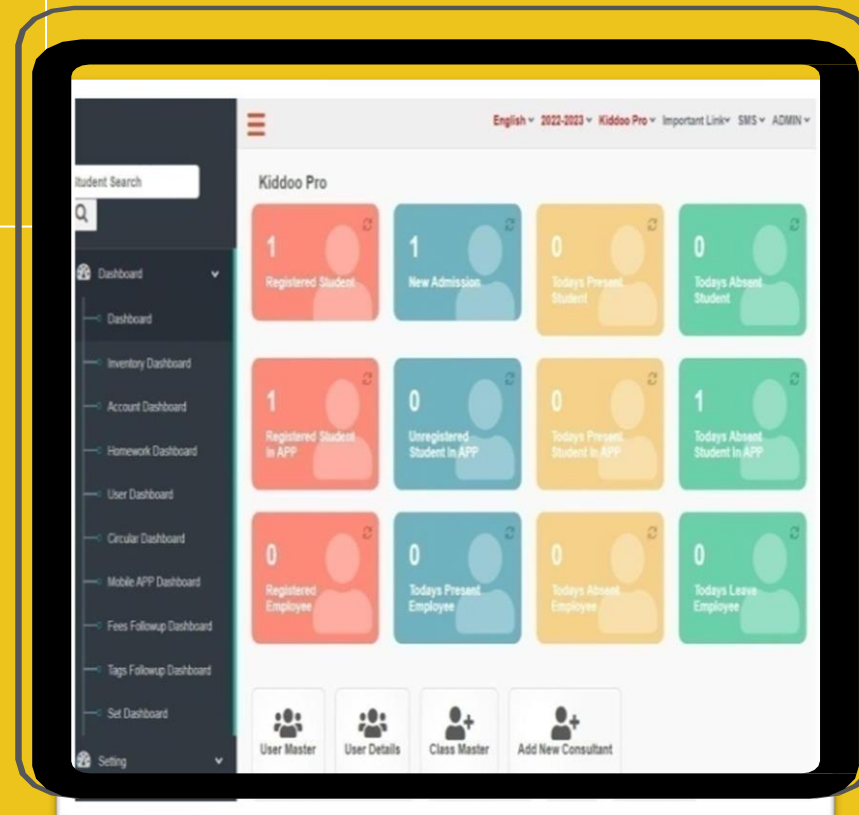


A Complete Day to Day Planner of the Curriculum is Provided on Term to Term Basis which enables any teacher (Fresher or Experienced) to teach in the Most Systematic Manner as Possible.

The Planner will be Paced on the Edwell K5 Curriculum Designed by the Edwell Global Academy for Every Class and Each Day.

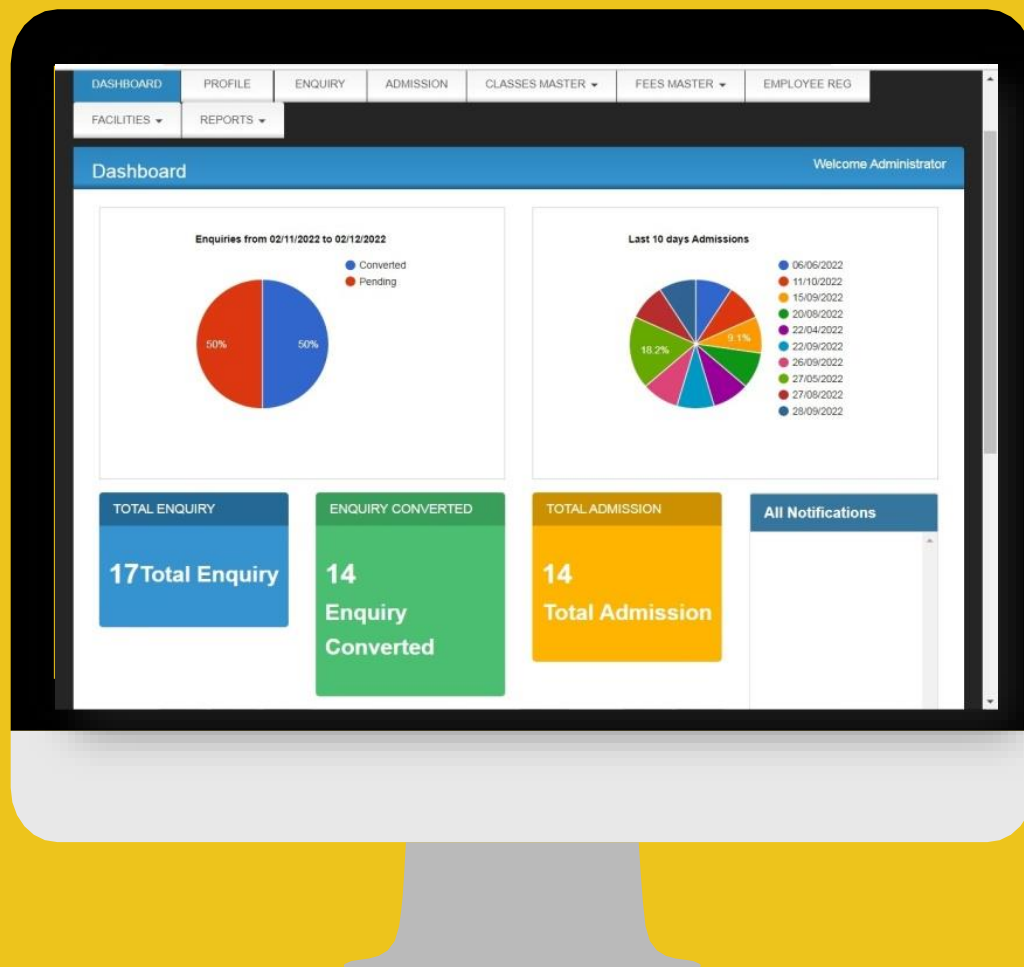


14. Digital Learning App – Access Included



15. School Management Software - Included

The School Management Software Includes the Following Features:



- Admission Leads &
- Followup Admission
- Forms
- Parent Login
- Teacher Login
- Student Report & Info
- Attendance & Report
- Expense & Account
- Manager Visitor Register
- Staff Management
- Report Card
- Parent & School
- Notifications Gate Pass
- TC / Certificate Generator

16. Franchise Helpline Support - Included

Any Query in Regards to Operations, Curriculum, Marketing, Management are

Resolved within



TECH SUPPORT



Working Hours

Helpline
Mediums



17. Process to **Setup the Preschool** - 15 to 20 Days

A 24 Step Process with Systematic Approach to Minimize the Time & Cost of Setup

PHASE

1

Franchise Booking to be done with a Deposit of Rs.15000 in Taxway Play School International Limited Account & a Courier is sent to you of the Official Franchise Agreement, to be signed & sent back to us for Notarizing.

PHASE

2

Rs.25000 to be Paid within 15 Days of the Booking in case of planning to open the school later Followed by Which We Give Setup & Layout Design, All Play Materials are Ready & dispatched against the balance full payment.

PHASE

3

Online Teacher Training Course, Owner Counseling Via Online Course Videos. Inauguration Guidelines, Local Marketing Action Plan is Given along with the Online Digital Marketing is Started from the Company Side.

PHASE

4

Agreement Period Starts & Terms Wise Concept Curriculum is sent upon preschool inauguration. Monthly Monitoring is done to ensure the Structure is followed and random audits are conducted

SUCCESS MANTRA

**Less Cost + Unique Concept +
Unique marketing =**

Successful kiddoo

